JOIN US FOR FUN, FOOD & SUN AT THE BEACH!
AUGUST 25, 26 & 27, 2017

Spencer Makenzie's

WORLD'S LARGEST CORNHOLE TOURNAMENT WITH BIG CASH PRIZES!

the Thr w Down

Freddy

★$32,000★
In Cash Payouts

THE BIGGEST CORNHOLE TOURNAMENT ON THE WEST COAST

Spencer Makenzie's

the Throw Down

Maximize Your Exposure - Advertising Begins May 26, 2017

Spencer Makenzie's The Throw Down - 8th Annual Cornhole Tournamet & Music Festival Invites all players of all skill levels to enter its 2 day cornhole tournament held at the end of August. This 2 day cornhole tournament is the largest cornhole tournament to hit the west coast and is held in the beautiful beach town of Ventura California. In 2016 over 380 cornhole players participated in the tournament with thousands of spectators enjoying the games, music, food, drinks and wonderful beach weather.

Spencer Makenzie's Resturant Highlights

- *Voted #1 Fish Taco Resturant in Ventura County 8 years straight*
- *Ranked Top 50 Best Tacos in America by Foursquare, The Chive & Business Insider*
- *In the Top 20 best burritos in America by FiveThirtyEight (analyze over 67,391 restaurants)*
- *Voted Best Clam Chowder "Peoples Choices" at Chowder Fest*
- *Over 2,000 VIP Email Members*
- *Over 11,000 active followers on Social Media like Facebook, Instagram & Twitter*
- *Over 19,000 check-ins on Facebook*
- *4.8 out of 5 Star Restaurant by Yelp & Google over 1,000 reviews*

The Throw Down 2016 Highlights

- *16,000 attendess over 3 days*
- *Biggest cornhole tournament on the West Coast & 3 in the nation*

The Throw Down 2017

- *192 Teams*
- *384 players in the tournament and over 20,000 attendess over 3 days*
- *$32,000 in cash payouts*

www.TheThrowDownCornholeTournament.com

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Premium Sponsorship - $15,000 (only 1 available)

Get more exposure than any other business at the Throw Down as a Premium Sponsor. Beginning May 26th, 2017, you will receive 90 days of continual promotion along side Spencer Makenzies and The Throw Down online, in print, email, on the radio and more!

- *Your logo on 96 cornhole boards in A-Bracket (192 players/96 teams)*
- *Logo display on cornhole boards with all championship players (photo press release)*
- *1 10x10 Pop-up booth space for your use to advertise during the event*
- *Your logo on back of shirts given to tournament players (384 players/192 teams)*
- *Your logo on Championship Courts (featured on our Facebook live)*
- *Digitial Ads on Tvs displayed throughout 3 day event*
- *DJ Announcement Ads throughout 3 day event*
- *20 30 second radio ads on Cumulus Media (local stations)*
- *Your logo & brand promoted all year inside restaurant "260,000 customers annually"*
- *Featured as premium sponsor on 1 12x24 ft billboard on Thompson BLVD in Ventura*
- *3 5x20 foot banners (1 across the playing courts & 1 at each entrance)*
- *6 3x5 banners displayed throughout the event*
- *Logo displayed on step & repeat banner for team photos & championship ceremony*
- *Logo added to website, all email blast, social media post, event flyers & posters*
- *Logo put on all promotions with Ventura Visitors Bureau (40k followers on Instagram Facebook, Twitter and Email Data base)*
- *Listed on website as premium sponsor with link to your website*
- *Featured ad on social media as the premium sponsor*
- *Featured email blast as the premium sponsor to all tournament players*

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Tournament Sponsorship - $10,000 (2 available)

- Your logo on 48 cornhole boards in B-Bracket (96 players/48 teams)
- 1 10x10 Pop-up booth space for your use to advertise your business
- Your logo on back of shirts given to tournament players (384 players/192 teams)
- Your logo on B-Bracket Championship Courts (featured on our Facebook live)
- Digitial ads on TVs displayed throughout 3 day event
- DJ announcement ads throughout 3 day event
- 10 30 second radio ads on Cumulus Media (local stations)
- 6 3x5 banners displayed throughout the event
- Logo displayed on step & repeat banner for team photos & championship ceremony
- Logo added to website, all email blast, social media post, event flyers & posters
- Logo put on all promotions with Ventura Visitors Bureau
  (40k followers on Instagram Facebook, Twitter and Email Data base)
- Listed on website as tournament sponsor with link to your website
- Featured ad on social media as tournament sponsor
- Featured email blast as the tournament sponsor to all tournament players

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King of the Court Sponsorship - $5,000 (5 available)

- Your logo on tournament player's t-shirts (384 players/192 teams)
- Digital ads on TVs displayed throughout 3 day event
- DJ announcement ads throughout 3 day event (min of 5)
- 3 - 3x5 banners promoting your business throughout the event
- Your logo displayed on step & repeat banner for team photos & championship ceremony
- Your logo displayed on event website, all email blasts and social media posts
- Listed on website as King of the Court sponsor with link to your website
- Your business featured on social media as the King of the Court sponsor

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Long Toss Sponsor - $1,500 (1 available)

- 1 10x10 Pop-up booth for your use to adverting
- Your logo on long toss cornhole boards
- 1 3x5 banner in long toss area
- 3 3x5 banners displayed throughout the event
- Digital ads on TVs displayed throughout 3 day event
- DJ announcement ads throughout 3 day event
- Listed on website as long toss sponsor with link to your website
- Featured ad on social media as the long toss sponsor
- Featured email blast as the long toss sponsor to all tournament players

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Community Sponsor - $600

- *1 3x5 banner displayed throughout the event*
- *Digital ads on TVs displayed throughout 3 day event*
- *DJ announcement ads throughout 3 day event*
- *Listed on website as Community Sponsor with link to your website*
- *Featured post on social media as Community Sponsor*
- *$50 gift certificate to Spencer Makenzie's to be used during 3 day event*

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SPONSOR SIGN UP FORM

Fill out the following form to begin the process of becoming an official sponsor of Spencer Makenzies Throw Down Cornhole Tournament August 25-27, 2017.
Sign up by May 26 to get maximum exposure

- Company name _____
- Company contact name _____
- Email _____
- Phone number _(_____)_____
- Company website _____

- Check sponsorship packages of interest

- ☐ **Premium Sponsorship** - $15,000
- ☐ **Tournament Sponsorship** - $10,000
- ☐ **King of the Court Sponsorship** - $5,000
- ☐ **Long Toss Sponsor** - $1,500
- ☐ **Craft Beer Garden** - $1,500
- ☐ **Community Sponsor** - $600

Note: All sponsorship packages are available on a first come, first serve basis.
Payment in full guarantees your sponsorship spot.

- Questions / Comments

_____

_____

_____

Please email this form once completed to the following address

tom@spencermakenzies.com

Email with questions or call Tom (805) 815-5025